

	1 mile		3 miles		5 miles	
Population						
2025 Total Population	7,133		52,376		149,035	
2010 Population (U.S. Census)	6,817		48,984		138,272	
2000 Population (U.S. Census)	6,746		48,773		134,570	
2024-2029 Pop Annual Growth Rate	0.04%		0.19%		0.49%	
2010-2020 Pop Annual Growth Rate	0.25%		0.48%		0.45%	
2000-2020 Pop Annual Growth Rate	0.18%		0.26%		0.36%	
2025 Population Density (Pop per Square Mile)	2,272.3		1,852.8		1,897.9	
Households						
2025 Total Households (Esri)	2,881		19,835		55,743	
2030 Total Households (Esri)	2,917		20,286		57,793	
2010 Total Households (U.S. Census)	2,818		18,380		50,854	
2000 Total Households (U.S. Census)	2,750		18,105		48,862	
2010-2020 Households: Annual Growth Rate	0.25%		0.48%		0.45%	
2024-2029 Households: Annual Growth Rate	0.25%		0.45%		0.72%	
Average Household Income						
2025 Average Household Income	\$178,357		\$193,517		\$173,811	
2030 Average Household Income	\$192,475		\$209,110		\$188,437	
Median Household Income						
2025 Median Household Income	\$152,025		\$154,910		\$128,753	
2030 Median Household Income	\$160,431		\$168,224		\$144,128	
2024-2029 MHHI: Annual Growth Rate						
Per Capita Income						
2025 Per Capita Income	\$68,581		\$72,933		\$65,280	
2030 Per Capita Income	\$74,963		\$79,772		\$71,600	
2024-2029 Per Capita Income: Annual Grth Rate	1.80%		1.81%		1.87%	
Household Income Distribution						
2025 Household Income less than \$15,000	49	2%	527	3%	2,096	4%
2025 Household Income \$15,000-\$24,999	99	3%	507	3%	1,864	3%
2025 Household Income \$25,000-\$34,999	98	3%	572	3%	2,110	4%
2025 Household Income \$35,000-\$49,999	70	2%	941	5%	3,161	6%
2025 Household Income \$50,000-\$74,999	292	10%	1,652	8%	5,606	10%
2025 Household Income \$75,000-\$99,999	232	8%	1,971	10%	6,121	11%
2025 Household Income \$100,000-\$149,999	562	20%	3,329	17%	10,514	19%
2025 Household Income \$150,000-\$199,999	620	22%	3,194	16%	7,657	14%
2025 Household Income \$200,000 or greater	857	30%	7,141	36%	16,615	30%
Race and Ethnicity						
White	5,766	80.8%	35,395	67.6%	84,085	56.4%
Black	98	1.4%	1,496	2.9%	5,960	4.0%
American Indian	14	0.2%	118	0.2%	730	0.5%
Asian	522	7.3%	8,218	15.7%	27,210	18.3%
Pacific Islander	0	0.0%	9	0.0%	46	0.0%
Other Race	140	2.0%	2,293	4.4%	14,601	9.8%
Two or More Races	593	8.3%	4,847	9.3%	16,402	11.0%
Hispanic Origin (Any Race)	608	8.5%	6,643	12.7%	32,819	22.0%

Source: Esri, U.S. Census, ACS, Esri-Data Axle, Esri-U.S. BLS

		1 mile	3 miles	5 miles	
2010 Population by Age					
Age 0 - 4	348	5.1%	2,642	5.4%	7,941 5.7%
Age 5 - 9	428	6.3%	3,249	6.6%	8,790 6.4%
Age 10 - 14	487	7.1%	3,626	7.4%	9,105 6.6%
Age 15 - 19	419	6.1%	3,151	6.4%	8,212 5.9%
Age 20 - 24	279	4.1%	2,067	4.2%	6,682 4.8%
Age 25 - 34	669	9.8%	4,790	9.8%	17,073 12.3%
Age 35 - 44	966	14.2%	7,248	14.8%	20,761 15.0%
Age 45 - 54	1,158	17.0%	8,656	17.7%	23,168 16.8%
Age 55 - 64	971	14.2%	6,815	13.9%	17,611 12.7%
Age 65 - 74	497	7.3%	3,581	7.3%	9,936 7.2%
Age 75 - 84	339	5.0%	2,132	4.4%	6,207 4.5%
Age 85+	255	3.7%	1,026	2.1%	2,786 2.0%
2010 Median Age (U.S. Census)	43.3		42.2		40.8
2025 Population by Age					
Age 0 - 4	335	4.7%	2,467	4.7%	7,164 4.8%
Age 5 - 9	374	5.2%	2,959	5.6%	8,274 5.6%
Age 10 - 14	402	5.6%	3,274	6.3%	8,596 5.8%
Age 15 - 19	373	5.2%	3,033	5.8%	8,225 5.5%
Age 20 - 24	352	4.9%	2,674	5.1%	7,787 5.2%
Age 25 - 34	776	10.9%	6,058	11.6%	19,194 12.9%
Age 35 - 44	946	13.3%	7,016	13.4%	21,097 14.2%
Age 45 - 54	871	12.2%	7,056	13.5%	19,543 13.1%
Age 55 - 64	1,062	14.9%	7,508	14.3%	20,687 13.9%
Age 65 - 74	869	12.2%	5,827	11.1%	15,859 10.6%
Age 75 - 84	522	7.3%	3,266	6.2%	8,992 6.0%
Age 85+	251	3.5%	1,239	2.4%	3,616 2.4%
2025 Median Age	45.1		43.2		42.2
2030 Population by Age					
Age 0 - 4	335	4.7%	2,470	4.7%	7,275 4.8%
Age 5 - 9	343	4.8%	2,749	5.2%	7,792 5.1%
Age 10 - 14	407	5.7%	3,206	6.1%	8,815 5.8%
Age 15 - 19	361	5.1%	3,038	5.7%	8,114 5.3%
Age 20 - 24	309	4.3%	2,400	4.5%	7,608 5.0%
Age 25 - 34	815	11.4%	6,235	11.8%	19,231 12.6%
Age 35 - 44	906	12.7%	7,117	13.5%	21,922 14.4%
Age 45 - 54	904	12.6%	7,107	13.4%	20,294 13.3%
Age 55 - 64	923	12.9%	6,937	13.1%	19,261 12.6%
Age 65 - 74	970	13.6%	6,285	11.9%	17,426 11.4%
Age 75 - 84	594	8.3%	3,846	7.3%	10,606 6.9%
Age 85+	281	3.9%	1,486	2.8%	4,349 2.8%
2030 Median Age	46.0		43.9		43.0

Source: Esri, U.S. Census, ACS, Esri-Data Axle, Esri-U.S. BLS

	1 mile		3 miles		5 miles	
2010 Male Population by Age						
Age 0 - 4	179	5%	1,295	5%	3,712	5%
Age 5 - 9	200	6%	1,594	6%	4,355	6%
Age 10 - 14	203	6%	1,694	7%	4,395	6%
Age 15 - 19	187	5%	1,592	6%	4,332	6%
Age 20 - 24	188	5%	1,391	5%	4,084	5%
Age 25 - 34	323	10%	2,313	10%	8,755	13%
Age 35 - 44	467	14%	3,428	14%	10,276	15%
Age 45 - 54	559	17%	4,222	18%	11,442	17%
Age 55 - 64	470	14%	3,291	14%	8,583	13%
Age 65 - 74	223	7%	1,657	7%	4,538	7%
Age 75 - 84	135	4%	896	4%	2,607	4%
Age 85+	64	2%	318	1%	889	1%
2010 Median Male Age (U.S. Census)	41.9		41.2		39.5	
2025 Male Population by Age						
Age 0 - 4	6%	5%	6%	5%	6%	5%
Age 5 - 9	6%	5%	6%	5%	6%	5%
Age 10 - 14	5%	5%	5%	5%	5%	5%
Age 15 - 19	6%	6%	6%	6%	6%	6%
Age 20 - 24	6%	6%	6%	6%	6%	6%
Age 25 - 34	389	11%	3,047	12%	9,767	13%
Age 35 - 44	499	14%	3,470	13%	10,780	14%
Age 45 - 54	397	11%	3,408	13%	9,746	13%
Age 55 - 64	536	15%	3,748	14%	10,313	14%
Age 65 - 74	404	12%	2,837	11%	7,668	10%
Age 75 - 84	226	6%	1,432	6%	3,870	5%
Age 85+	99	3%	488	2%	1,347	2%
2025 Median Male Age	43.4		42.0		41.1	
2030 Male Population by Age						
Age 0 - 4	179	5%	1,294	5%	3,761	5%
Age 5 - 9	183	5%	1,470	6%	4,075	5%
Age 10 - 14	211	6%	1,678	6%	4,587	6%
Age 15 - 19	185	5%	1,603	6%	4,215	6%
Age 20 - 24	159	5%	1,243	5%	3,954	5%
Age 25 - 34	404	12%	3,104	12%	9,716	13%
Age 35 - 44	455	13%	3,516	13%	11,140	15%
Age 45 - 54	445	13%	3,474	13%	10,284	14%
Age 55 - 64	456	13%	3,427	13%	9,570	13%
Age 65 - 74	460	13%	3,046	12%	8,363	11%
Age 75 - 84	264	8%	1,741	7%	4,757	6%
Age 85+	3%	3.9%	2%	2.8%	2%	2.8%
2030 Median Male Age	44.6		42.7		41.9	

Source: Esri, U.S. Census, ACS, Esri-Data Axle, Esri-U.S. BLS

	1 mile		3 miles		5 miles	
2010 Female Population by Age						
Age 0 - 4	170	5%	1,246	5%	3,886	6%
Age 5 - 9	213	6%	1,571	6%	4,287	6%
Age 10 - 14	247	7%	1,792	7%	4,435	6%
Age 15 - 19	203	6%	1,520	6%	3,891	6%
Age 20 - 24	127	4%	990	4%	3,110	4%
Age 25 - 34	347	10%	2,478	10%	8,318	12%
Age 35 - 44	497	14%	3,820	15%	10,484	15%
Age 45 - 54	598	17%	4,433	18%	11,726	17%
Age 55 - 64	501	14%	3,525	14%	9,028	13%
Age 65 - 74	275	8%	1,924	8%	5,398	8%
Age 75 - 84	204	6%	1,236	5%	3,600	5%
Age 85+	191	5%	708	3%	1,897	3%
2010 Median Female Age (U.S. Census)	44.7		43.1		42.0	
2025 Female Population by Age						
Age 0 - 4	156	4%	1,172	4%	3,452	5%
Age 5 - 9	174	5%	1,364	5%	3,919	5%
Age 10 - 14	198	5%	1,580	6%	4,201	6%
Age 15 - 19	186	5%	1,442	5%	3,894	5%
Age 20 - 24	164	5%	1,283	5%	3,703	5%
Age 25 - 34	388	11%	3,011	11%	9,426	13%
Age 35 - 44	449	12%	3,546	13%	10,316	14%
Age 45 - 54	474	13%	3,651	14%	9,797	13%
Age 55 - 64	527	15%	3,758	14%	10,373	14%
Age 65 - 74	464	13%	2,990	11%	8,192	11%
Age 75 - 84	295	8%	1,835	7%	5,124	7%
Age 85+	151	4%	751	3%	2,269	3%
2025 Median Female Age	47.0		44.4		43.4	
2030 Female Population by Age						
Age 0 - 4	157	4%	1,176	4%	3,514	5%
Age 5 - 9	159	4%	1,279	5%	3,717	5%
Age 10 - 14	196	5%	1,528	6%	4,228	6%
Age 15 - 19	176	5%	1,435	5%	3,900	5%
Age 20 - 24	411	4%	3,130	4%	9,515	5%
Age 25 - 34	815	11%	6,235	12%	19,231	12%
Age 35 - 44	451	12%	3,603	13%	10,784	14%
Age 45 - 54	458	13%	3,634	14%	10,010	13%
Age 55 - 64	466	13%	3,510	13%	9,689	13%
Age 65 - 74	511	14%	3,240	12%	9,063	12%
Age 75 - 84	332	9%	2,105	8%	5,848	8%
Age 85+	174	5%	906	3%	2,721	4%
2030 Median Female Age	47.7		45.1		44.1	

Source: Esri, U.S. Census, ACS, Esri-Data Axle, Esri-U.S. BLS

	1 mile		3 miles		5 miles	
Households						
2025 Total Households	2,881		19,835		55,743	
2030 Total Family Households	2,017		14,500		40,114	
2010-2020 Households: Annual Growth Rate						
2025 Average Household Size	2.42		2.62		2.65	
2030 Average Household Size	2.39		2.58		2.62	
2025 Total Family Households	1,997	69%	14,212	72%	38,805	70%
2030 Total Family Households	2,017	69%	14,500	71%	40,114	69%
2025 Group Quarters Population	166	2%	474	1%	1,527	1%
2030 Group Quarters Population	166	2%	474	1%	1,527	1%
2025 Average Family Size	3.01		3.17		3.23	
2030 Average Family Size	2.98		3.14		3.19	
2025 Family Population	6,005	84%	45,094	86%	125,186	84%
2030 Family Population	6,008	84%	45,460	86%	128,067	84%
Marital Status						
2025 Population Age 15+: Never Married	1,600	27%	11,783	27%	36,459	29%
2025 Population Age 15+: Married	3,782	63%	26,981	62%	72,407	58%
Education						
2025 Population Age 25+: Less than 9th Grade	65	1%	520	1%	3,498	3%
2025 Population Age 25+: 9-12th Grade/No Diploma	82	2%	627	2%	3,691	3%
2025 Population Age 25+: High School Diploma	700	13%	5,917	16%	19,809	18%
2025 Population Age 25+: Some College/No Degree	677	13%	4,686	12%	12,763	12%
2025 Population Age 25+: Associate's Degree	427	8%	2,607	7%	7,704	7%
2025 Population Age 25+: Bachelor's Degree	2,112	40%	13,795	36%	35,612	33%
2025 Population Age 25+: Graduate/Professional	1,220	23%	9,367	25%	24,072	22%
Housing						
2025 Total Housing Units	3,099		20,697		58,011	
2025 Owner Occupied Housing Units	2,458	85%	15,737	79%	38,136	68%
2025 Renter Occupied Housing Units	423	15%	4,098	21%	17,607	32%
2025 Vacant Housing Units	218	7%	862	4%	2,268	4%
2025 Home Value less than \$50,000	36	1%	201	1%	564	1%
2025 Home Value \$50,000-\$99,999	5	0%	40	0%	187	0%
2025 Home Value \$100,000-\$149,999	15	1%	85	1%	209	1%
2025 Home Value \$150,000-\$199,999	2	0%	143	1%	359	1%
2025 Home Value \$200,000-\$249,999	3	0%	150	1%	534	1%
2025 Home Value \$250,000-\$299,999	22	1%	212	1%	659	2%
2025 Home Value \$300,000-\$399,999	292	12%	1,535	10%	4,148	11%
2025 Home Value \$400,000-\$499,999	584	24%	3,369	21%	7,883	21%
2025 Home Value \$500,000-\$749,999	894	36%	6,222	40%	15,532	41%
2025 Home Value \$750,000-\$999,999	461	19%	2,546	16%	5,937	16%
2025 Home Value \$1,000,000-\$1,499,999	80	3%	718	5%	1,413	4%
2025 Home Value \$1,500,000-\$1,999,999	48	2%	383	2%	456	1%
2025 Home Value \$2,000,000 or greater	14	1%	135	1%	253	1%
2025 Median Home Value	\$575,224		\$585,764		\$572,793	
2025 Average Home Value	\$632,040		\$646,578		\$614,814	

Source: Esri, U.S. Census, ACS, Esri-Data Axle, Esri-U.S. BLS

	1 mile		3 miles		5 miles	
Units In Housing Structure						
Housing: 1 Detached Unit in Structure (ACS 5-Yr)	2,271	77%	13,621	68%	33,956	60%
Housing: 1 Attached Unit in Structure (ACS 5-Yr)	192	6%	1,916	10%	5,010	9%
Housing: 2 Units in Structure (ACS 5-Yr)	79	3%	350	2%	3,015	5%
Housing: 3 or 4 Units in Structure (ACS 5-Yr)	39	1%	299	2%	2,039	4%
Housing: 5 to 9 Units in Structure (ACS 5-Yr)	36	1%	818	4%	2,740	5%
Housing: 10 to 19 Units in Structure (ACS 5-Yr)	64	2%	1,118	6%	2,796	5%
Housing: 20 to 49 Units in Structure (ACS 5-Yr)	86	3%	897	4%	3,583	6%
Housing: 50 or More Units in Structure (ACS 5-Yr)	192	6%	872	4%	3,655	6%
Housing: Mobile Homes (ACS 5-Yr)	0	0%	82	0%	212	0%
Total Housing Units (ACS 5-Yr)	2,958		19,973		57,006	
Year Built						
Housing Units Built in 2014 or Later (ACS 5-Yr)						
Housing Units Built in 2010-2013 (ACS 5-Yr)	57	2%	603	3%	2,049	4%
Housing Units Built in 2000-2009 (ACS 5-Yr)	229	8%	1,026	5%	3,583	6%
Housing Units Built in 1990-1999 (ACS 5-Yr)	321	11%	2,016	10%	5,108	9%
Housing Units Built in 1980-1989 (ACS 5-Yr)	78	3%	1,965	10%	6,453	11%
Housing Units Built in 1970-1979 (ACS 5-Yr)	120	4%	2,355	12%	7,657	13%
Housing Units Built in 1960-1969 (ACS 5-Yr)	380	13%	3,875	19%	9,943	17%
Housing Units Built in 1950-1959 (ACS 5-Yr)	625	21%	3,549	18%	9,453	17%
Housing Units Built in 1940-1949 (ACS 5-Yr)	477	16%	1,475	7%	4,309	8%
Housing Units Built in 1939 or Earlier (ACS 5-Yr)	661	22%	2,991	15%	8,046	14%
Median Year Structure Built (Total Housing Units) (ACS	1,955		1,965		1,967	
Commute to Work						
Workers 16+ Commute < 5 minutes (ACS 5-Yr)	113	4%	328	2%	1,076	2%
Workers 16+ Commute 5-9 minutes (ACS 5-Yr)	206	7%	1,882	9%	5,533	9%
Workers 16+ Commute 10-14 minutes (ACS 5-Yr)	216	8%	2,189	10%	7,648	12%
Workers 16+ Commute 15-19 minutes (ACS 5-Yr)	527	19%	3,157	15%	9,815	16%
Workers 16+ Commute 20-24 minutes (ACS 5-Yr)	430	15%	2,829	13%	8,423	13%
Workers 16+ Commute 25-29 minutes (ACS 5-Yr)	131	5%	1,442	7%	4,235	7%
Workers 16+ Commute 30-34 minutes (ACS 5-Yr)	412	15%	3,251	16%	9,151	15%
Workers 16+ Commute 35-39 minutes (ACS 5-Yr)	173	6%	835	4%	2,689	4%
Workers 16+ Commute 40-44 minutes (ACS 5-Yr)	69	2%	1,033	5%	2,983	5%
Workers 16+ Commute 45-59 minutes (ACS 5-Yr)	200	7%	1,877	9%	5,162	8%
Workers 16+ Commute 60-89 minutes (ACS 5-Yr)	233	8%	1,352	6%	3,457	6%
Workers 16+ Commute 90+ minutes (ACS 5-Yr)	116	4%	803	4%	2,411	4%
Average Commute to Work for Workers 16+ (ACS 5-	N/A		N/A		N/A	
Daytime Population						
2025 Total Daytime Population	10,348		61,100		169,219	
2025 Daytime Population Density (Pop per sq Mile)	3,296.5		2,161.5		2,154.9	
2025 Daytime Population: Workers	6,990		36,094		98,618	
2025 Total (SIC01-99) Businesses	585		2,555		6,519	

	1 mile		3 miles		5 miles	
Employment						
2025 Unemployment Rate	4.5%		5.5%		4.9%	
2025 Unemployment Rate: Population Age 16-24	12.1%		15.4%		14.5%	
2025 Unemployment Rate: Population Age 25-54	2.8%		3.0%		2.7%	
2025 Unemployment Rate: Population Age 55-64	3.6%		7.7%		5.9%	
2025 Unemployment Rate: Population Age 65+	7.9%		6.8%		8.4%	
Labor Force						
White Collar Workers	83.1%		85.7%		79.3%	
Blue Collar Workers	10.44%		9.88%		13.35%	
Occupation: Management	538	14%	4,965	18%	12,282	15%
Occupation: Business/Financial	389	10%	2,849	10%	7,391	9%
Occupation: Computer/Mathematical	146	4%	1,981	7%	6,063	8%
Occupation: Architecture/Engineering	153	4%	927	3%	2,245	3%
Occupation: Life/Physical/Social Science	69	2%	453	2%	1,278	2%
Occupation: Community/Social Service	26	1%	357	1%	1,101	1%
Occupation: Legal	46	1%	452	2%	971	1%
Occupation: Education/Training/Library	322	8%	2,560	9%	5,971	7%
Occupation: Arts/Design/Entertainment/Sports/Media)	148	4%	673	2%	1,717	2%
Occupation: Healthcare Practitioner/Technician	316	8%	2,077	7%	5,010	6%
Occupation: Healthcare Support	36	1%	571	2%	1,770	2%
Occupation: Protective Service	91	2%	512	2%	1,307	2%
Occupation: Food Preparation/Serving Related	151	4%	690	2%	2,634	3%
Occupation: Building/Grounds Cleaning/Maintenance	97	3%	549	2%	3,212	4%
Occupation: Personal Care/Service	78	2%	590	2%	1,762	2%
Occupation: Sales and Sales Related	327	9%	2,207	8%	6,479	8%
Occupation: Office/Administrative Support	500	13%	2,575	9%	7,876	10%
Occupation: Farming/Fishing/Forestry	0	0%	7	0%	28	0%
Occupation: Construction/Extraction	86	2%	793	3%	2,801	4%
Occupation: Installation/Maintenance/Repair	101	3%	352	1%	1,276	2%
Occupation: Production	25	1%	504	2%	2,327	3%
Occupation: Transportation/Material Moving	188	5%	1,081	4%	4,210	5%
Consumer Spending						
	Total	Index	Total	Index	Total	Index
Alcoholic Beverages	\$3,110,313	160	\$23,255,357	173	\$58,878,605	156
Apparel & Services	\$10,314,210	146	\$77,535,988	160	\$199,581,83	146
Education	\$8,760,804	171	\$65,281,547	185	\$161,143,38	162
Entertainment/Recreation	\$18,081,627	153	\$133,175,936	163	\$333,371,10	146
Food at Home	\$30,685,960	143	\$228,168,606	155	\$586,263,72	141
Food Away from Home	\$17,359,552	146	\$132,413,102	162	\$342,347,76	149
Health Care	\$33,235,246	149	\$238,148,597	155	\$588,733,33	137
Personal Care Products & Services	\$4,526,588	150	\$33,776,200	162	\$86,154,099	147
Transportation	\$44,810,248	140	\$330,904,776	150	\$842,608,81	136
Travel	\$16,932,311	163	\$126,121,927	176	\$315,348,12	157
Furniture	\$3,834,853	151	\$28,282,381	161	\$70,681,331	143
Housewares	\$408,233	144	\$3,078,215	158	\$7,930,425	145
Life/Other Insurance	\$3,149,738	159	\$22,938,052	168	\$56,339,369	147
Total Retail Goods	\$140,039,286	149	\$1,027,908,904	159	\$2,573,963,5	142
Total Annual Budget Expenditures	\$431,083,090	150	\$3,210,998,540	162	\$8,138,923,0	146

Source: Esri, U.S. Census, ACS, Esri-Data Axle, Esri-U.S. BLS