

	1 mile		3 miles		5 miles	
Population						
2021 Total Population	22,729		145,615		302,173	
2010 Population (U.S. Census)	23,188		148,360		305,512	
2000 Population (U.S. Census)	23,113		146,414		307,462	
2021-2026 Pop Annual Growth Rate	-0.36%		-0.15%		-0.18%	
2010-2020 Pop Annual Growth Rate	-0.18%		-0.17%		-0.10%	
2000-2010 Pop Annual Growth Rate	0.03%		0.13%		-0.06%	
2021 Population Density (Pop per Square Mile)	7,240.6		5,151.2		3,848.0	
Households						
2021 Total Households (Esri)	7,227		48,750		101,654	
2026 Total Households (Esri)	7,092		48,496		100,937	
2010 Total Households (U.S. Census)	7,382		49,470		102,141	
2000 Total Households (U.S. Census)	7,352		47,659		100,320	
2010-2020 Households: Annual Growth Rate	-0.19%		-0.13%		-0.04%	
2021-2026 Households: Annual Growth Rate	-0.38%		-0.10%		-0.14%	
Average Household Income						
2021 Average Household Income	\$111,850		\$116,283		\$132,338	
2026 Average Household Income	\$125,570		\$130,087		\$147,565	
Median Household Income						
2021 Median Household Income	\$94,343		\$95,229		\$106,360	
2026 Median Household Income	\$105,832		\$105,541		\$116,925	
2021-2026 MHHI: Annual Growth Rate	2.32%		2.08%		1.91%	
Per Capita Income						
2021 Per Capita Income	\$35,993		\$38,950		\$44,501	
2026 Per Capita Income	\$40,384		\$43,666		\$49,702	
2021-2026 Per Capita Income: Annual Grth Rate	2.33%		2.31%		2.24%	
Household Income Distribution						
2021 Household Income less than \$15,000	324	4%	2,164	4%	4,479	4%
2021 Household Income \$15,000-\$24,999	328	5%	2,568	5%	5,020	5%
2021 Household Income \$25,000-\$34,999	442	6%	2,967	6%	5,096	5%
2021 Household Income \$35,000-\$49,999	786	11%	4,209	9%	7,654	8%
2021 Household Income \$50,000-\$74,999	1,129	16%	7,439	15%	13,471	13%
2021 Household Income \$75,000-\$99,999	743	10%	5,946	12%	11,375	11%
2021 Household Income \$100,000-\$149,999	1,473	20%	10,097	21%	20,320	20%
2021 Household Income \$150,000-\$199,999	1,244	17%	7,147	15%	16,166	16%
2021 Household Income \$200,000 or greater	757	10%	6,213	13%	18,073	18%
Race and Ethnicity						
White	17,116	75.3%	101,019	69.4%	224,375	74.3%
Black	2,020	8.9%	22,376	15.4%	39,064	12.9%
American Indian	77	0.3%	532	0.4%	876	0.3%
Asian	728	3.2%	4,280	2.9%	10,993	3.6%
Pacific Islander	4	0.0%	50	0.0%	80	0.0%
Other Race	2,030	8.9%	12,442	8.5%	18,057	6.0%
Two or More Races	753	3.3%	4,916	3.4%	8,728	2.9%
Hispanic Origin (Any Race)	5,591	24.6%	33,974	23.3%	55,056	18.2%
Minority Population						

Source: American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup, U.S. Census

		1 mile		3 miles		5 miles
2010 Population by Age						
Age 0 - 4	1,364	5.9%	8,543	5.8%	17,043	5.6%
Age 5 - 9	1,399	6.0%	8,740	5.9%	18,680	6.1%
Age 10 - 14	1,630	7.0%	10,020	6.8%	21,412	7.0%
Age 15 - 19	1,734	7.5%	10,514	7.1%	21,647	7.1%
Age 20 - 24	1,567	6.8%	9,461	6.4%	18,338	6.0%
Age 25 - 34	2,859	12.3%	18,536	12.5%	35,002	11.5%
Age 35 - 44	3,415	14.7%	21,425	14.4%	43,245	14.2%
Age 45 - 54	4,005	17.3%	24,550	16.5%	51,831	17.0%
Age 55 - 64	2,505	10.8%	16,847	11.4%	35,620	11.7%
Age 65 - 74	1,322	5.7%	9,714	6.5%	20,780	6.8%
Age 75 - 84	950	4.1%	6,872	4.6%	15,339	5.0%
Age 85+	438	1.9%	3,140	2.1%	6,576	2.2%
2010 Median Age (U.S. Census)	38.3		39.2		40.2	
2021 Population by Age						
Age 0 - 4	1,147	5.0%	7,311	5.0%	14,753	4.9%
Age 5 - 9	1,293	5.7%	8,040	5.5%	16,383	5.4%
Age 10 - 14	1,453	6.4%	9,047	6.2%	18,754	6.2%
Age 15 - 19	1,288	5.7%	8,285	5.7%	18,083	6.0%
Age 20 - 24	1,223	5.4%	7,794	5.4%	16,085	5.3%
Age 25 - 34	3,240	14.3%	19,964	13.7%	39,140	13.0%
Age 35 - 44	3,064	13.5%	19,514	13.4%	38,641	12.8%
Age 45 - 54	3,060	13.5%	19,400	13.3%	40,487	13.4%
Age 55 - 64	3,381	14.9%	20,965	14.4%	45,153	14.9%
Age 65 - 74	2,020	8.9%	13,898	9.5%	29,741	9.8%
Age 75 - 84	1,006	4.4%	7,537	5.2%	16,448	5.4%
Age 85+	553	2.4%	3,860	2.7%	8,506	2.8%
2021 Median Age	40.6		41.2		42.1	
2026 Population by Age						
Age 0 - 4	1,140	5.1%	7,349	5.1%	14,890	5.0%
Age 5 - 9	1,138	5.1%	7,374	5.1%	15,237	5.1%
Age 10 - 14	1,304	5.8%	8,268	5.7%	16,915	5.6%
Age 15 - 19	1,279	5.7%	8,224	5.7%	16,990	5.7%
Age 20 - 24	1,079	4.8%	7,130	4.9%	14,865	5.0%
Age 25 - 34	2,852	12.8%	18,398	12.7%	36,836	12.3%
Age 35 - 44	3,492	15.6%	21,675	15.0%	43,791	14.6%
Age 45 - 54	2,864	12.8%	18,367	12.7%	37,156	12.4%
Age 55 - 64	3,113	13.9%	19,598	13.6%	42,202	14.1%
Age 65 - 74	2,378	10.7%	15,610	10.8%	33,529	11.2%
Age 75 - 84	1,134	5.1%	8,671	6.0%	18,686	6.2%
Age 85+	551	2.5%	3,879	2.7%	8,433	2.8%
2026 Median Age	41.4		42.0		42.7	

Source: American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup, U.S. Census

	1 mile		3 miles		5 miles	
2010 Male Population by Age						
Age 0 - 4	559	5%	3,642	5%	7,385	5%
Age 5 - 9	635	6%	4,070	6%	8,296	6%
Age 10 - 14	717	7%	4,538	6%	9,459	6%
Age 15 - 19	699	6%	4,324	6%	9,453	6%
Age 20 - 24	632	6%	4,011	6%	8,336	6%
Age 25 - 34	1,394	12%	9,121	13%	17,254	12%
Age 35 - 44	1,662	15%	10,459	15%	20,970	14%
Age 45 - 54	1,980	18%	11,952	17%	25,249	17%
Age 55 - 64	1,189	11%	8,049	11%	17,134	12%
Age 65 - 74	575	5%	4,320	6%	9,318	6%
Age 75 - 84	365	3%	2,600	4%	5,973	4%
Age 85+	128	1%	894	1%	1,993	1%
2010 Median Male Age (U.S. Census)	36.8		37.5		38.5	
2021 Male Population by Age						
Age 0 - 4	6%	5%	6%	5%	6%	5%
Age 5 - 9	6%	5%	6%	5%	6%	5%
Age 10 - 14	5%	5%	5%	5%	5%	5%
Age 15 - 19	6%	6%	6%	6%	6%	6%
Age 20 - 24	6%	6%	6%	6%	6%	6%
Age 25 - 34	1,592	15%	9,917	14%	19,425	13%
Age 35 - 44	1,496	14%	9,477	14%	18,838	13%
Age 45 - 54	1,487	14%	9,496	14%	19,689	13%
Age 55 - 64	1,651	15%	10,061	14%	21,788	15%
Age 65 - 74	910	8%	6,350	9%	13,759	9%
Age 75 - 84	411	4%	3,094	4%	6,851	5%
Age 85+	177	2%	1,244	2%	2,891	2%
2021 Median Male Age	39.3		39.7		40.5	
2026 Male Population by Age						
Age 0 - 4	559	5%	3,672	5%	7,479	5%
Age 5 - 9	557	5%	3,718	5%	7,690	5%
Age 10 - 14	640	6%	4,161	6%	8,517	6%
Age 15 - 19	635	6%	4,188	6%	8,711	6%
Age 20 - 24	592	5%	3,742	5%	7,837	5%
Age 25 - 34	1,468	14%	9,407	13%	18,774	13%
Age 35 - 44	1,679	16%	10,547	15%	21,500	15%
Age 45 - 54	1,382	13%	8,957	13%	18,041	12%
Age 55 - 64	1,528	14%	9,422	13%	20,270	14%
Age 65 - 74	1,113	10%	7,326	10%	15,880	11%
Age 75 - 84	471	4%	3,565	5%	7,829	5%
Age 85+	2%	2.5%	2%	2.7%	2%	2.8%
2026 Median Male Age	40.2		40.6		41.2	

Source: American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup, U.S. Census

	1 mile		3 miles		5 miles	
2010 Female Population by Age						
Age 0 - 4	697	6%	4,267	6%	8,470	5%
Age 5 - 9	652	5%	4,248	6%	9,052	6%
Age 10 - 14	788	7%	4,886	6%	10,381	7%
Age 15 - 19	819	7%	4,965	6%	10,255	7%
Age 20 - 24	774	6%	4,655	6%	8,906	6%
Age 25 - 34	1,465	12%	9,416	12%	17,748	11%
Age 35 - 44	1,753	15%	10,966	14%	22,274	14%
Age 45 - 54	2,025	17%	12,598	16%	26,582	17%
Age 55 - 64	1,316	11%	8,799	11%	18,486	12%
Age 65 - 74	747	6%	5,393	7%	11,462	7%
Age 75 - 84	585	5%	4,271	6%	9,366	6%
Age 85+	310	3%	2,246	3%	4,583	3%
2010 Median Female Age (U.S. Census)	39.7		40.7		41.6	
2021 Female Population by Age						
Age 0 - 4	587	5%	3,669	5%	7,368	5%
Age 5 - 9	658	6%	3,970	5%	8,087	5%
Age 10 - 14	736	6%	4,510	6%	9,295	6%
Age 15 - 19	589	5%	3,961	5%	8,630	6%
Age 20 - 24	591	5%	3,783	5%	7,749	5%
Age 25 - 34	1,649	14%	10,047	13%	19,717	13%
Age 35 - 44	1,570	13%	10,038	13%	19,803	13%
Age 45 - 54	1,574	13%	9,904	13%	20,797	13%
Age 55 - 64	1,733	15%	10,906	14%	23,366	15%
Age 65 - 74	1,109	9%	7,549	10%	15,983	10%
Age 75 - 84	595	5%	4,442	6%	9,598	6%
Age 85+	375	3%	2,615	3%	5,614	4%
2021 Median Female Age	41.7		42.6		43.6	
2026 Female Population by Age						
Age 0 - 4	581	5%	3,677	5%	7,411	5%
Age 5 - 9	582	5%	3,656	5%	7,548	5%
Age 10 - 14	665	6%	4,107	6%	8,397	5%
Age 15 - 19	644	6%	4,036	5%	8,279	5%
Age 20 - 24	1,386	4%	8,990	5%	18,062	5%
Age 25 - 34	2,852	12%	18,398	12%	36,836	12%
Age 35 - 44	1,814	16%	11,128	15%	22,295	14%
Age 45 - 54	1,482	13%	9,411	13%	19,117	12%
Age 55 - 64	1,585	14%	10,178	14%	21,932	14%
Age 65 - 74	1,266	11%	8,283	11%	17,650	11%
Age 75 - 84	663	6%	5,105	7%	10,857	7%
Age 85+	374	3%	2,603	3%	5,543	4%
2026 Median Female Age	42.6		43.4		44.1	

Source: American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup, U.S. Census

	1 mile		3 miles		5 miles	
Households						
2021 Total Households	7,227		48,750		101,654	
2026 Total Family Households	5,309		34,419		74,428	
2010-2020 Households: Annual Growth Rate	-0.19%		-0.13%		-0.04%	
2021 Average Household Size	3.14		2.96		2.94	
2026 Average Household Size	3.14		2.95		2.94	
2021 Total Family Households	5,424	75%	34,748	71%	75,231	74%
2026 Total Family Households	5,309	75%	34,419	71%	74,428	74%
2021 Group Quarters Population	66	0%	1,464	1%	3,175	1%
2026 Group Quarters Population	66	0%	1,464	1%	3,175	1%
2021 Average Family Size	3.56		3.46		3.40	
2026 Average Family Size	3.57		3.46		3.40	
2021 Family Population	19,333	85%	120,204	83%	255,946	85%
2026 Family Population	18,970	85%	119,120	82%	253,359	85%
Marital Status						
2021 Population Age 15+: Never Married	6,767	36%	43,396	36%	84,266	33%
2021 Population Age 15+: Married	9,201	49%	57,747	48%	128,940	51%
Education						
2021 Population Age 25+: Less than 9th Grade	624	4%	4,688	4%	7,133	3%
2021 Population Age 25+: 9-12th Grade/No Diploma	1,059	6%	6,387	6%	9,819	5%
2021 Population Age 25+: High School Diploma	5,029	31%	32,091	31%	59,999	28%
2021 Population Age 25+: Some College/No Degree	3,138	19%	18,478	18%	36,895	17%
2021 Population Age 25+: Associate's Degree	1,744	11%	10,567	10%	21,931	10%
2021 Population Age 25+: Bachelor's Degree	2,735	17%	17,961	17%	45,157	21%
2021 Population Age 25+: Graduate/Professional	1,661	10%	11,463	11%	30,730	14%
Housing						
2021 Total Housing Units	7,642		52,266		107,551	
2021 Owner Occupied Housing Units	5,563	77%	36,985	76%	82,349	81%
2021 Renter Occupied Housing Units	1,664	23%	11,765	24%	19,305	19%
2021 Vacant Housing Units	415	5%	3,516	7%	5,897	5%
2021 Home Value less than \$50,000	51	1%	606	2%	975	1%
2021 Home Value \$50,000-\$99,999	10	0%	109	0%	200	0%
2021 Home Value \$100,000-\$149,999	1	0%	218	1%	441	1%
2021 Home Value \$150,000-\$199,999	62	1%	594	2%	1,057	1%
2021 Home Value \$200,000-\$249,999	187	3%	1,367	4%	2,055	3%
2021 Home Value \$250,000-\$299,999	535	10%	2,959	8%	4,121	5%
2021 Home Value \$300,000-\$399,999	2,675	48%	13,470	36%	22,613	27%
2021 Home Value \$400,000-\$499,999	1,177	21%	8,683	23%	21,150	26%
2021 Home Value \$500,000-\$749,999	691	12%	6,895	19%	21,448	26%
2021 Home Value \$750,000-\$999,999	89	2%	877	2%	4,802	6%
2021 Home Value \$1,000,000-\$1,499,999	23	0%	524	1%	1,721	2%
2021 Home Value \$1,500,000-\$1,999,999	0	0%	144	0%	524	1%
2021 Home Value \$2,000,000 or greater	62	1%	538	1%	1,242	2%
2021 Median Home Value	\$372,355		\$393,831		\$445,922	
2021 Average Home Value	\$421,733		\$462,144		\$519,456	

Source: American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup, U.S. Census

	1 mile		3 miles		5 miles	
Units In Housing Structure						
Housing: 1 Detached Unit in Structure (ACS 5-Yr)	5,716	77%	36,959	74%	83,639	80%
Housing: 1 Attached Unit in Structure (ACS 5-Yr)	114	2%	1,573	3%	2,939	3%
Housing: 2 Units in Structure (ACS 5-Yr)	766	10%	4,313	9%	5,986	6%
Housing: 3 or 4 Units in Structure (ACS 5-Yr)	51	1%	1,345	3%	2,417	2%
Housing: 5 to 9 Units in Structure (ACS 5-Yr)	83	1%	1,128	2%	1,903	2%
Housing: 10 to 19 Units in Structure (ACS 5-Yr)	220	3%	1,792	4%	2,875	3%
Housing: 20 to 49 Units in Structure (ACS 5-Yr)	211	3%	1,031	2%	2,007	2%
Housing: 50 or More Units in Structure (ACS 5-Yr)	233	3%	1,737	3%	2,601	2%
Housing: Mobile Homes (ACS 5-Yr)	0	0%	235	0%	364	0%
Total Housing Units (ACS 5-Yr)	7,394		50,127		104,763	
Year Built						
Housing Units Built in 2014 or Later (ACS 5-Yr)	38	1%	385	1%	975	1%
Housing Units Built in 2010-2013 (ACS 5-Yr)	49	1%	598	1%	902	1%
Housing Units Built in 2000-2009 (ACS 5-Yr)	138	2%	3,238	6%	4,942	5%
Housing Units Built in 1990-1999 (ACS 5-Yr)	175	2%	1,886	4%	3,469	3%
Housing Units Built in 1980-1989 (ACS 5-Yr)	374	5%	3,238	6%	5,622	5%
Housing Units Built in 1970-1979 (ACS 5-Yr)	971	13%	5,553	11%	10,104	10%
Housing Units Built in 1960-1969 (ACS 5-Yr)	1,307	18%	10,303	21%	20,327	19%
Housing Units Built in 1950-1959 (ACS 5-Yr)	3,292	45%	16,298	33%	42,015	40%
Housing Units Built in 1940-1949 (ACS 5-Yr)	442	6%	3,491	7%	7,316	7%
Housing Units Built in 1939 or Earlier (ACS 5-Yr)	609	8%	5,137	10%	9,091	9%
Median Year Structure Built (Total Housing Units) (ACS)	1,958		1,960		1,959	
Commute to Work						
Workers 16+ Commute < 5 minutes (ACS 5-Yr)	235	2%	1,916	3%	3,199	2%
Workers 16+ Commute 5-9 minutes (ACS 5-Yr)	998	8%	5,847	8%	11,708	8%
Workers 16+ Commute 10-14 minutes (ACS 5-Yr)	1,958	17%	9,281	13%	18,099	12%
Workers 16+ Commute 15-19 minutes (ACS 5-Yr)	1,284	11%	8,875	12%	18,649	12%
Workers 16+ Commute 20-24 minutes (ACS 5-Yr)	1,678	14%	10,925	15%	21,262	14%
Workers 16+ Commute 25-29 minutes (ACS 5-Yr)	686	6%	3,836	5%	7,766	5%
Workers 16+ Commute 30-34 minutes (ACS 5-Yr)	1,672	14%	10,079	14%	20,474	14%
Workers 16+ Commute 35-39 minutes (ACS 5-Yr)	303	3%	1,662	2%	3,752	2%
Workers 16+ Commute 40-44 minutes (ACS 5-Yr)	516	4%	2,705	4%	5,340	4%
Workers 16+ Commute 45-59 minutes (ACS 5-Yr)	556	5%	5,884	8%	12,230	8%
Workers 16+ Commute 60-89 minutes (ACS 5-Yr)	1,035	9%	7,115	10%	15,482	10%
Workers 16+ Commute 90+ minutes (ACS 5-Yr)	891	8%	5,957	8%	13,226	9%
Average Commute to Work for Workers 16+ (ACS 5-	N/A		N/A		N/A	
Daytime Population						
2021 Total Daytime Population	19,209		131,144		275,029	
2021 Daytime Population Density (Pop per sq Mile)	6,119.3		4,639.3		3,502.3	
2021 Daytime Population: Workers	8,577		60,818		128,825	
2021 Total (SIC01-99) Businesses	695		5,934		11,658	

Source: American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup, U.S. Census

	1 mile		3 miles		5 miles	
Employment						
2021 Unemployment Rate	6.8%		5.8%		5.9%	
2021 Unemployment Rate: Population Age 16-24	11.9%		8.8%		9.2%	
2021 Unemployment Rate: Population Age 25-54	5.0%		4.9%		4.9%	
2021 Unemployment Rate: Population Age 55-64	7.0%		5.3%		5.4%	
2021 Unemployment Rate: Population Age 65+	12.8%		9.5%		10.3%	
Labor Force						
White Collar Workers	69.0%		70.1%		75.0%	
Blue Collar Workers	22.08%		22.67%		19.05%	
Occupation: Management	912	7%	7,035	9%	16,635	11%
Occupation: Business/Financial	468	4%	3,644	5%	9,457	6%
Occupation: Computer/Mathematical	206	2%	1,845	2%	4,765	3%
Occupation: Architecture/Engineering	139	1%	1,241	2%	2,372	2%
Occupation: Life/Physical/Social Science	60	0%	403	1%	1,076	1%
Occupation: Community/Social Service	420	3%	1,628	2%	3,144	2%
Occupation: Legal	157	1%	903	1%	2,414	2%
Occupation: Education/Training/Library	696	6%	4,549	6%	11,931	8%
Occupation: Arts/Design/Entertainment/Sports/Media)	153	1%	1,279	2%	2,769	2%
Occupation: Healthcare Practitioner/Technician	570	5%	4,346	6%	10,476	7%
Occupation: Healthcare Support	578	5%	4,106	5%	6,967	4%
Occupation: Protective Service	581	5%	2,574	3%	6,061	4%
Occupation: Food Preparation/Serving Related	422	3%	2,573	3%	4,771	3%
Occupation: Building/Grounds Cleaning/Maintenance	678	6%	2,940	4%	4,684	3%
Occupation: Personal Care/Service	215	2%	1,388	2%	2,787	2%
Occupation: Sales and Sales Related	1,462	12%	7,617	10%	15,564	10%
Occupation: Office/Administrative Support	1,857	15%	10,812	14%	21,556	14%
Occupation: Farming/Fishing/Forestry	0	0%	8	0%	49	0%
Occupation: Construction/Extraction	766	6%	4,516	6%	8,357	5%
Occupation: Installation/Maintenance/Repair	465	4%	2,649	3%	4,879	3%
Occupation: Production	513	4%	3,301	4%	5,242	3%
Occupation: Transportation/Material Moving	967	8%	6,796	9%	11,462	7%
Consumer Spending						
	Total	Index	Total	Index	Total	Index
Alcoholic Beverages	\$5,692,512	126	\$39,893,716	131	\$94,603,363	148
Apparel & Services	\$17,630,186	115	\$125,391,509	121	\$295,686,34	137
Education	\$18,169,100	146	\$125,227,405	149	\$301,327,82	172
Entertainment/Recreation	\$26,870,727	115	\$189,533,073	120	\$449,695,00	137
Food at Home	\$44,986,869	114	\$319,833,362	120	\$750,874,67	136
Food Away from Home	\$31,484,081	115	\$223,313,947	121	\$523,200,71	136
Health Care	\$48,655,603	108	\$346,253,652	114	\$823,153,41	130
Personal Care Products & Services	\$7,495,477	116	\$53,162,714	122	\$125,878,48	138
Transportation	\$70,769,156	108	\$503,550,216	114	\$1,183,224,5	128
Travel	\$22,949,991	126	\$159,271,740	129	\$380,658,56	148
Furniture	\$5,227,921	113	\$36,918,210	119	\$87,824,235	135
Housewares	\$703,290	110	\$4,986,681	116	\$11,886,936	133
Life/Other Insurance	\$5,228,256	120	\$36,453,871	124	\$88,193,369	144
Total Retail Goods	\$196,730,276	114	\$1,388,044,614	119	\$3,287,598,0	136
Total Annual Budget Expenditures	\$671,976,418	118	\$4,734,627,874	123	\$11,188,234,	139

Source: American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup, U.S. Census